

Eastgatepta.org has a new LOOK!



Dear Parents and Teachers –

I am Elizabeth (Eli) D'Alessandro, Vice President of Communications for the Eastgate PTA this year. Our PTA website www.eastgatepta.org has a NEW LOOK!

This is my first year on the executive team and an active participant on the PTA. Upon taking this role - it became clear to me that we were missing some opportunities to reach parents, teachers and families. It was my goal to increase our websites' flexibility and to make our web presence a more relevant source of information.

As I began collecting content that I felt would be helpful to Eastgate's families, teachers and to our PTA organization, I was so proud of the level and quality of programming we offer here at Eastgate, and amazed by the number of volunteers who give their time to run those programs. Please take a look around - you will be amazed too!

Thank you ALL for the energy you give our school! It is all of our active participation that enriches the lives of not just our own children but ALL of the children here at Eastgate.

Your financial contributions help us provide the programs but it is **YOUR TIME** that allows us to run them!

Thank you!

Find the Phrase and Win a Prize...

Our new face for www.eastgatepta.org has been completed and is available for your use! I would like to invite you all to participate in a little challenge.

There are **16 phrases** identified with **(?) Did You Know...** throughout our new site. Find them all - you'll have to dig for one. :)

Contest Rules:

- The first **15 people** to cut and paste **all** of the **Did You Know...** statements in their entirety into an eMail and send them to contest@eastgatepta.org by January 31st, 2012 wins a prize!!!
- Submissions must be in eMail as it is the only fair way to see who found them first.
- **Teachers and staff - we welcome you to participate too- you do not have to be a PTA member to participate!** Parents, please make sure you include your child's name and your child's teacher's name in the eMail as eMail addresses are sometimes cryptic - we need to know where to deliver your prize!
- One entry and one prize per Eastgate community member.

Happy New Year and Happy Hunting! ☺

Eli

*Special thanks to **Eric Dawes** who has so graciously hosted eastgatepta.org for the last SEVERAL years and **Michael Ketchum** VP of Communication for Somerset Elementary for partnering with us for our new look.*

Our new web site offers:

A **Home** page that highlights the most pressing items and a calendar that is immediately accessible and full of detail.

About:

Detailing our vision/mission and goals for the year

Easy reference of our PTAs Board of Directors and contact information

General meeting information and place for a monthly agenda

Programs:

An enhanced program section detailing programs, activities and events sponsored by the Eastgate PTA with associated role descriptions. Also included is a complete chair contact list.

Support:

Detailed descriptions on the fundraising partnerships we have and how to help

How your membership benefits our organization and how to join

How to volunteer

A recognition program page- to award and acknowledge volunteers, teachers, students and staff - coming soon-

Events:

Presently, the following Events have their own detailed page off our main site where chairs will have the ability to communicate detail about their events, timelines, forms, results etc.

Auction

Science Fair

Walk-a-thon

Reflections

Talent Show

Young Authors Day

Multicultural Day

Communication:

Help us get the word out! Details the ways we communicate here at Eastgate and how you can help us all stay in the know.....

A space for weekly eNews history as well as published Talons for reference

A section dedicated to pending and approved meeting minutes for the year

Education News committed to keeping you up to date on key issues that affect us all through Olympia as well as the school district.

Documents:

A central documents section where all general PTA documents and forms are accessible.

Please also note our **Community Corner** and **Eastgate News** pages which will list community outreach activities and programs that are offered but not specifically sponsored by the PTA. Our Eastgate News section will provide our principal a voice.

There are other important pages and links - and for our ESL community we have included a translation tool to assist. Let us know what you think! feedback@eastgatepta.org